

BRAYDEN MIMS

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EDUCATION

UNIVERSITY OF CALIFORNIA, LOS ANGELES

Bachelor of Science in Business Economics | Cumulative GPA: 3.77

Los Angeles, CA

Expected June 2027

- **Honors:** Orange County Alumni Scholarship (<2% selected); New Bruin Leadership Academy (1 of 50 transfers)

PROFESSIONAL EXPERIENCE

Niagara Bottling, LLC

Diamond Bar, CA

Business Transformation Intern

June 2026 – Present

- Dissecting 30+ hours of cross-departmental interviews across 9 teams to pinpoint the costliest manufacturing gaps
- Building a 65+ slide business case for a new data operating model, winning VP-level repository design approval
- Redesigning item-code operating model for ~8% of 12K+ SKUs, cutting per-code creation time up to 20 minutes

PwC (PricewaterhouseCoopers)

Chicago, IL (Remote)

Strategy Consulting Extern

April 2025 – July 2025

- Analyzed Illinois donor trends to identify key behaviors, enabling outreach projected to increase donations by 30%
- Developed 4 donor personas to drive targeted engagement and motivated giving across the regional market
- Synthesized research into a 15-slide deck, chosen from top 11% of externs to present to the client's executive board

In-N-Out Burger

Rancho Mission Viejo, CA

Associate

May 2021 – September 2025

- Led monthly safety briefings for 100+ employees, using trend analysis to lower incident rates for a record 8 quarters
- Directed a 30-person team and optimized inventory as Level 6 Associate (2nd youngest in store history)

Hillmann Consulting, LLC

Irvine, CA

Spring Analyst

January 2025 – May 2025

- Designed a centralized cost-tracking database for 200+ projects that reduced weekly budget analysis time by 15%
- Secured nationwide adoption across 24 U.S. sites by presenting a standardized tracking system to regional managers
- Streamlined reporting with macros, saving 3 hours weekly and accelerating ~30 monthly RFPs to boost satisfaction

LEADERSHIP & INVOLVEMENT

180 Degrees Consulting at UCLA (< 3% Acceptance)

Los Angeles, CA

Director of Professional Development

April 2026 – Present

- Automating a manual deadline-monitoring process for ~100 members, saving an estimated 40 hours per year
- Orchestrating end-to-end logistics and design of 3 tiered mock cases for a 4-round Superday with 20 participants

Make-A-Wish America – Assistant Project Manager

March 2026 – June 2026

- Uncovered a 71% donor-lapse rate across ~22K alumni, proposing a lean student content-creator program
- Constructed a 12-point benchmarking rubric across 15+ nonprofits to surface gaps and anchor client strategy

Special Olympics – Strategy Consultant

January 2026 – March 2026

- Examined 24 country reports across 6 regions, building an ROI framework to rank next-cycle funding priorities
- Presented final recommendations and ROI methodologies to regional directors and the Chief Education Officer

Haas Business Student Association (HBSA)

Berkeley, CA (Remote)

M&A Spring Case Competition (1st place)

March 2025

- Proposed a strategic AI acquisition for a Fortune 250 firm, leading a 5-person team to 1st of 275+ participants

The Walt Disney Company

Anaheim, CA

Leadership Academy – Imagination Campus (1 of 20, faculty selected)

February 2024 – May 2024

- Guided a 4-person team in presenting a go-to-market strategy for a fictional product to industry professionals

ADDITIONAL

Skills: Advanced Excel, Think-Cell, PowerPoint, Efficient Elements, Tableau, Notion, Airtable, Prompt Engineering

Interests: Pickleball, Golf, Goodwill Thrifting, Self-Taught Piano, Business/Interview Podcasts, Movie Quote Repeater